

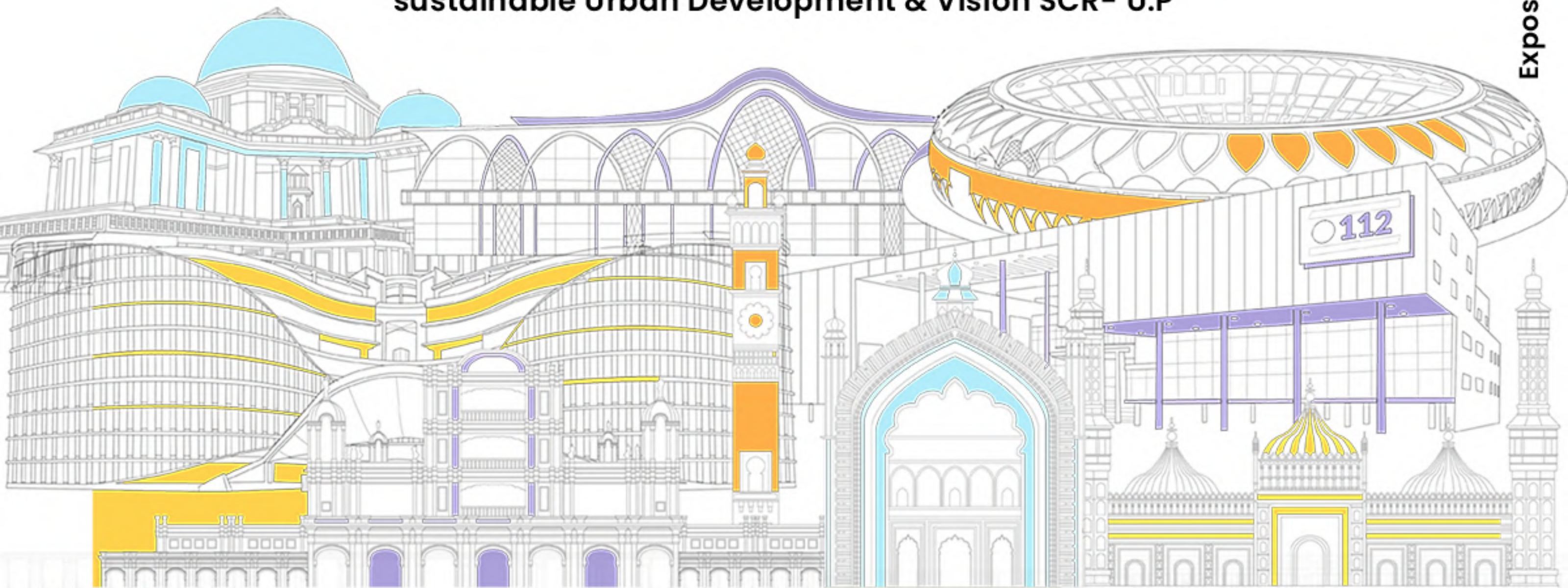


# LUCKNOW ARCHITECTURE FESTIVAL 2.0

**North India's largest Design, Luxury, Lifestyle Expo & Conclave**

**A Symposium of EMERGING ARCHITECTS THINK TANK for  
sustainable Urban Development & Vision SCR- U.P**

Workshop  
Symposium  
Exposition



**Ekana Stadium**  
Bharat Ratna Shri Atal Bihari Vajpayee  
Ekana International Stadium  
Sector 7, Gomti Nagar, Amar Shaheed Path  
Lucknow, Uttar Pradesh 226010

**10 | 11 | 12**  
**JANUARY 2025**

# About Uttar Pradesh



The economic trend has consequently developed into a magnet for real estate. The state's lifestyle and amenities are improving because of these advancements. Being the state's capital, Lucknow has enormous potential. As a result of increases in per capita income, productivity, favourable market prices, and large credit flow in the city, demand for branded consumer goods and property has recently surged.

Being a hub of heritage as well as a fast emerging economy, it attracts an influx of people from all surrounding cities, districts and villages. Lucknow offers a distinctive business philosophy that combines the city's rich cultural heritage with contemporary business methods. With the highest density of young population, UP is the richest state when we talk about the demographic resources.



PILGRIMAGE



TRANSPORTATION



ECONOMY



SPORTS



TOURISM



CUISINE



HERITAGE



INVEST UP



ONE DISTRICT ONE PRODUCT



METRO CITY



CRAFT



EDUCATION



CULTURE



HEALTH HUB



DEFENCE



1<sup>st</sup> highest MSMEs, both organized & unorganized



2<sup>nd</sup> best state in "Ease of Doing Business"



3<sup>rd</sup> largest economy eyeing One Trillion Dollars



4<sup>th</sup> largest state by area

# LAF 2.0 HIGHLIGHTS



International Flavour

3 Days of

## EXTRAVAGANZA

The **FESTIVAL** will also display an exciting program of **EXHIBITIONS, INSTALLATIONS, SYMPOSIA, LECTURES** and **WORKSHOPS** promoting and celebrating architecture's contribution to the state's culture, sustainability and economy

Platform for brands to reach out

Engagement Activities

Media Amplification

Seminars/workshops

Financing facilities

Display of art, culture, heritage and such more

### FOCUS SECTORS

ART  
CONSTRUCTION  
GREEN TECH  
BUILDING EQUIPMENTS  
SUSTAINIBILITY  
REAL ESTATE

ARCHITECTURE

INTERIORS  
BUILDING MATERIALS  
NEW TECHNOLOGIES  
BUILDING TECHNIQUES  
SMART BUILDING  
ACADEMICS

GOVERNMENT SCHEMES & DEPARTMENTS

### KEY HIGHLIGHTS



Architects meet/ seminars and workshops



A platform for marketers to showcase their products and services.



Engagement activity with the target group/ audience in the form of lucky draws and much more.



A platform for brands to reach out to their target audience



On spot loan and financing facility.



Experts interface and workshops



Display of art, culture, heritage and much more



Media amplification with wide arrays of pre-promotional tools.

Exchange of ideas with related **STAKE HOLDERS** and participants from **INDUSTRY, PROFESSION, ACADEMY, REAL ESTATE, FINANCIAL INSTITUTION** and **POLICY MAKERS.**

One of a kind **Bi-annual** event being hosted in Lucknow since **2002**



EXPOSITION



SYMPOSIUM



KNOWLEDGE EXCHANGE B2B & B2C



AWARENESS



COMPETITION



EVENT



INSTALLATIONS



INDUSTRY STAKE-HOLDER PARTICIPATION



SOCIAL RESPONSIBILITY



CELEBRATION



NUKKAD NATAK



FOOD FESTIVAL

The theme of the event shall be to define the role of our fraternity and its contribution towards the journey of making most emerging State of the Country.

# Agenda: LAF 2.0

## Day 1

- 9:00 - 10:00 ● Arrival of Delegates and Registrations at Venue
- 10:00 - 11:30 ● Inaugural Session of LAF 2.0
- 11:30 - 13:00 ● Technical Session 1: **The Future of Urban Development: How Green Buildings are Shaping Sustainable Cities**
- 13:00 - 14:00 ● Networking Lunch
- 14:00 - 15:00 ● Technical Session 2: **Public Spaces for the Future- Designing Inclusive and Adaptive Urban Areas**
- 15:00 - 16:00 ● Live Workshops
- 16:00 - 17:00 ● Delegates Visit to Exhibition Pavilion
- 17:30 Onwards ● Cultural Programmes
- 19:00 Onwards ● Architects Grand Dinner

## Day 2

- 10:00 - 10:30 ● Film Screening
- 10:30 - 11:00 ● Delegates Visit to Exhibition Pavilion
- 11:00 - 12:00 ● Technical Session 1: **Energy Efficiency in Green Buildings: Best Practices and Emerging Technologies**
- 12:00 - 13:00 ● Technical Session 2: **The 15-Minute City- Designing Urban Areas for Accessibility and Local Living**
- 13:00 - 14:00 ● Networking Lunch
- 14:00 - 14:30 ● Key Note Presentation
- 14:30 - 15:30 ● Technical Session 3: **Adaptive Reuse and Regeneration- Transforming Heritage Buildings into Modern Urban Spaces**
- 15:30 - 16:30 ● Live Workshops
- 16:30 - 17:30 ● Delegates Visit to Exhibition Pavilion
- 17:30 Onwards ● Cultural Programmes
- 19:00 Onwards ● Gala Dinner of LAF 2.0

## Day 3

- 6:30 - 01:30 ● Heritage Walk
- 10:00 - 11:00 ● Jury Panel for ADC
- 11:00 - 11:30 ● Key Note Presentation
- 11:30 - 12:30 ● Technical Session 1: **Beyond Skyscrapers- Rethinking High-Density Urban Design**
- 12:30 - 13:30 ● Technical Session 2: **Urban Mobility and Connectivity- Designing Cities for the Future of Transportation**
- 13:30 - 14:30 ● Networking Lunch
- 14:30 - 15:30 ● Delegates Visit to Exhibition Pavilion
- 15:30 - 16:00 ● Preview of LAA & Future events
- 16:00 - 17:30 ● Validictory Ceremony
- 17:30 - 17:45 ● Vote of Thanks by Ar. Prashant P. Singh, President- LAA
- 17:45 Onwards ● Cultural Programmes



# BOUQUET OF OPPORTUNITIES



- ▶ Connect to architects, institutional buyers, experts, interiordesigners and other professional
- ▶ Showcase your competitive advantage in terms of product design, features, and costs benefits
- ▶ Connect with your end users directly to make them experience the touch
- ▶ Opportunity to present your innovations and new range of products
- ▶ Simultaneously reach out to potential agents, distributors and wholesalers
- ▶ Consolidate trade relationships and opportunity to book on-spot orders
- ▶ Meet key buying decision makers from different segments of prospective buyers
- ▶ Build a database of potential buyers
- ▶ Get instant feedback on products, prices and innovations
- ▶ Gain first-hand knowledge of different market segment, trends, consumer preferences and retailers needs

## PRE-PUBLICITY & OUTREACH

- Pre-publicity will start 7-10 days prior to the event
  - 2 AV Vans will cover the entire potential market
  - Hoarding, Banners, Posters, etc. will be put across City & nearby
  - Lucky draw leaflets will be distributed through Newspaper Ads. Inserts, Pre-promotion Vans, etc.
    - Radio jingles & Ads
    - Newspaper Ads.
    - Mall & Market activation
  - Publicity through advetorials and editorials etc.
    - Press conference
  - Social Media promotion via Facebook, Instagram, Twitter, LinkedIn etc.
    - SMS/E-mail blasting and many more



## Visitor's Profile

Architects	Interior Designers
Builders & Promoters	Large Warehouse Builders
Civil & Structural Engineers	Govt. Officials
Contractors	Faculties & Students
Consultants	General Public
Dealers & Distributors	Prospective home buyers...
End Users/Buyers	and many more

# EVENT Convenors, Curators, Coordinators & Joint Convenors



## CONVENORS



Ar. Rajat Kant Mittal



Ar. Ranjan Shukla



Ar. Anupam Mittal

## CURATORS



Ar. Jagbir Singh



Ar. Sabina Singh



Ar. Jitendra Kr.  
Tripathi



Ar. Vipul Vashneya



Ar. Aninda Sircar



Ar. Vijay Sinha

## COORDINATORS



Ar. D. P. Singh



Ar. Sanjay Mathur



Ar. Anita Srivastva



Ar. Neeraj Kushwaha



Ar. Avinash Ghal



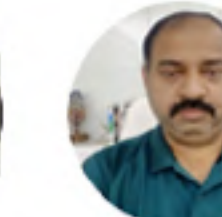
Ar. Ritu Gulati



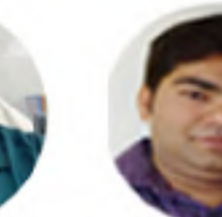
Ar. Shubra Mittal



Ar. Anshu Singh



Ar. Prashant K. Singh



Ar. Alok Verma



Ar. Shubhendra  
Vajpayee



Ar. Vaibhav Goel



Ar. Brijesh



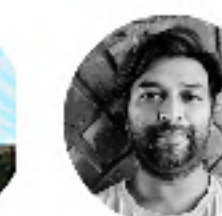
Ar. Rahul Jadon



Ar. Krishna Mohan  
Prajapati



Ar. Rohit Parmar



Ar. Amit Singh



Ar. Shipra Singh



Ar. Juwairia  
Qummurudin



Ar. Awadhes Verma



Ar. Himanshu Diwaker



Ar. Vandana Patel



Ar. Naveen Singh



Ar. Kabir



Ar. Shriyak Singh



Ar. Roli Singh



Ar. Namit Tandon



Ar. Anit Rastogi



Ar. Akhilesh Pal

## JOINT - CONVENORS



Dr. Arun Kapur



Ar. Ashish Gupta



Ar. Faraz Usmani



Ar. Vishal Mathur



Ar. Alok Kumar



Ar. Rajarshi



Ar. Aviral Agarwal



Ar. Vishal Jain



Ar. Sandeep Negi



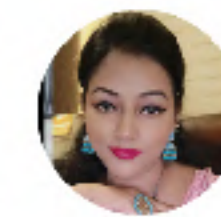
Ar. Layak Singh



Ar. Pragya Singh



Ar. Chhaya Shukla



Ar. Paarul Saxena



Ar. Rajit Agarwal



Ar. Devyani Dayal



Ar. Kapil Bhatia



Ar. Shikhar Singh



Ar. Gaurav Gupta



Ar. Gopal Tripathi



Ar. Rohit Gupta



Ar. Umesh Gupta



Ar. Pankaj Mishra



Ar. Karan Dev



Ar. Ashutosh  
Gupta



Ar. Deepti Pandey



Ar. Swati Bhatia



Ar. Yati Kumar  
Mishra



Ar. Nishant  
Upadhyay



Ar. Anjaneya Sharma



Ar. Chandra  
Bhushan Chaudhary

# Supporting Organizations



The Lucknow Architecture Festival has collaborated with various organisations working in close tandem.



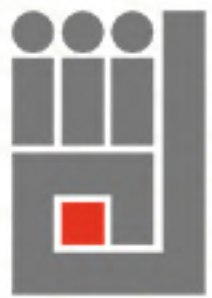
INSTITUTE OF  
URBAN DESIGNERS  
INDIA



**Ar. Rajat Kant  
FIUDI  
Chairperson  
IUDI Lucknow centre**



**Ar. Sandeep Saraswat  
Chairman  
IIA UP Chapter**



INDIAN  
INSTITUTE  
OF INTERIOR  
DESIGNERS



**Ar. Prasenjeet Sanyal  
Chairman  
IIID Lucknow chapter**



**Ar. Devesh Mani Tripathi  
Chairman IPA**



**Mr. Puneet Jaiswal  
Joint Secretary - Lucknow Chapter  
FIRE & SECURITY ASSOCIATION OF INDIA (FSAI)**



Small Industries and  
Manufactures Association



**Mr. Shailendra Srivastava  
President  
SMALL INDUSTRIES AND MANUFACTURERS ASSOCIATION**

# Last event at Glance



**200+**  
industries  
showcased.

**2000+**  
architects and other  
professionals.

**3,00,000+**  
general public  
walking in.



# About LAA



Founded in the late 1960s by a group of distinguished architects, the Lucknow Architects Association (LAA), is a forum for empowering individuals working in terms of professional development, business development and networking, and leadership in our community. Since, its founding, the organization has expanded not only physically, with a rise in the number of individual members and member firms, but also significantly in the community's

perception of it, thanks to its programs, opportunities for networking, and community awards. LAA provides a common forum for cooperation among individuals and businesses in the architectural community and among building specialists.

## MENTOR



Ar. D C Thapar

## PATRONS



Ar. Ashok Kumar



Ar. Ajai Behl



Dr. Vandana Sehgal



Ar. Sanjay Sinha

## OFFICE BEARERS



Ar. Arvind Yadav  
IMMEDIATE PAST PRESIDENT



Ar. Prashant Pal Singh  
PRESIDENT



Ar. Repunjay Patel  
VICE PRESIDENT



Ar. Devesh Mani Tripathi  
GENERAL SECRETARY



Ar. Avanish Gangwar  
JOINT SECRETARY



Ar. Ashutosh Verma  
JOINT SECRETARY



Ar. Pushendra Kumar  
TREASURER

## EXECUTIVE COMMITTEE



Ar. Neeraj  
Kushwaha



Ar. Shubhra Mittal



Ar. Avinash Ghai



Ar. Shubhendra  
Bajpayee



Ar. Smita Nigam



Ar. Himanshu  
Diwakar



Ar. Rahul Jadon



Ar. Naveen Singh



Ar. Alok Verma



Ar. Tabish Ahmed  
Abdullah

## INTELLECT COUNCIL



Ar. Ranjan Shukla



Ar. Rajeev Kakkar



Ar. K.K. Ashthaana



Ar. Keshav kumar



Ar. Jagbir Singh



Ar. Md. Sabahat



Ar. Sabina Singh



Ar. Sanjay Mathur



Ar. Rajatkant



Ar. Vipul Vashneya

# LAA COMMITTEES



## ACADEMIC COMMITTEE



Ar. Suparna Sircar



Dr. Ritu Gulati

Ar. Vivek Karmakar Ar. Mohit Kumar Agarwal  
Ar. Gaurav Singh Ar. Shalini Diwaker  
Ar. Juwairia Qamruddin

## EDU-FORMATION COMMITTEE



Ar. D. P. Singh



Ar. Deepti Pandey Rana

Ar. Amit Raj Ar. Deepti Sagar  
Ar. Vaibhav Kulshrestha Ar. Prashant Tiwari  
Ar. Kabir Kumar

## SPORTS COMMITTEE



Ar. Shubhendra Bajpayee



Ar. Sandeep Negi

Ar. Vinay Vishwkarma Ar. Soharab Khan  
Ar. Pallav Pratiyogi Ar. Chandan Bhardwaj

## HOSPITALITY & WELFARE COMMITTEE



Ar. Vaibhav Goel



Ar. Aviral Agarwal

Ar. Kalankar Raj Gupta Ar. Salman Nasir  
Ar. Pankaj Singh Ar. Ravi Verma

## CULTURAL & EXHIBITION COMMITTEE



Ar. Shubhra Mittal



Ar. Rohit Parmar

Ar. Namit Tondon Ar. Nishant Upadhyay  
Ar. Rohit Agarwal Dr. Anjaneya Sharma

## EVENT MANAGEMENT COMMITTEE



Ar. Avinash Ghai



Ar. Pragya Singh

Ar. Shipra Singh Ar. Krishna Mohan Prajapati  
Ar. Shishir Srivastva Ar. Abhishek Baidya  
Ar. Ashutosh Gupta

## MEMBERSHIP & DIRECTORY COMMITTEE



Ar. Vandana Srivastva



Ar. Prabhawati Suri

Ar. Awadhesh Verma Ar. Imran Khan  
Ar. Alok Kumar Ar. Vishal Mathur

## MEDIA & PROTOCOL COMMITTEE



Ar. Ripunjay Patel



Ar. Prashant Singh

Ar. Prafull Gupta Ar. Priyanka Rastogi  
Ar. Rohit Verma Ar. Shrish Pratap Singh  
Ar. Vandana Patel

## EDITORIAL, PUBLICATION, GRAPHICS COMMITTEE



Dr. Arun Kapoor



Dr. Indrani Chakraborty

Ar. Sushil Gupta  
Ar. Saurav Verma  
Ar. Sayan Munshi

Ar. Shiyak Singh  
Ar. Rajarshi

## LEGAL COMMITTEE



Ar. Aninda Sircar



Ar. Neeraj Kushwaha

Ar. Sanjeev Kumar Singh Ar. Arvind Gupta  
Ar. Ashish Gupta Ar. Nitin Singh  
Ar. Alok Srivastava

## SPOUSES COMMITTEE



Ar. Anita Srivastva



Ar. Smita Nigam

Ar. Vivek Agarwal Ar. Faraj Ahmad Usmani  
Ar. Umesh Gupta Ar. Gaurav Gupta  
Ar. Narayan Pandey

## LSR COMMITTEE ( LAA SOCIAL RESPONSIBILITY)



Ar. Rajneesh Agarwal



Ar. Anshu Singh

Ar. Shikhar Singh  
Ar. Akhilesh Pal

Ar. Roli Singh  
Ar. Utkarsh Shukla

## GOVERNMENTS INTERACTION & PROFESSIONAL PRACTICE COMMITTEE

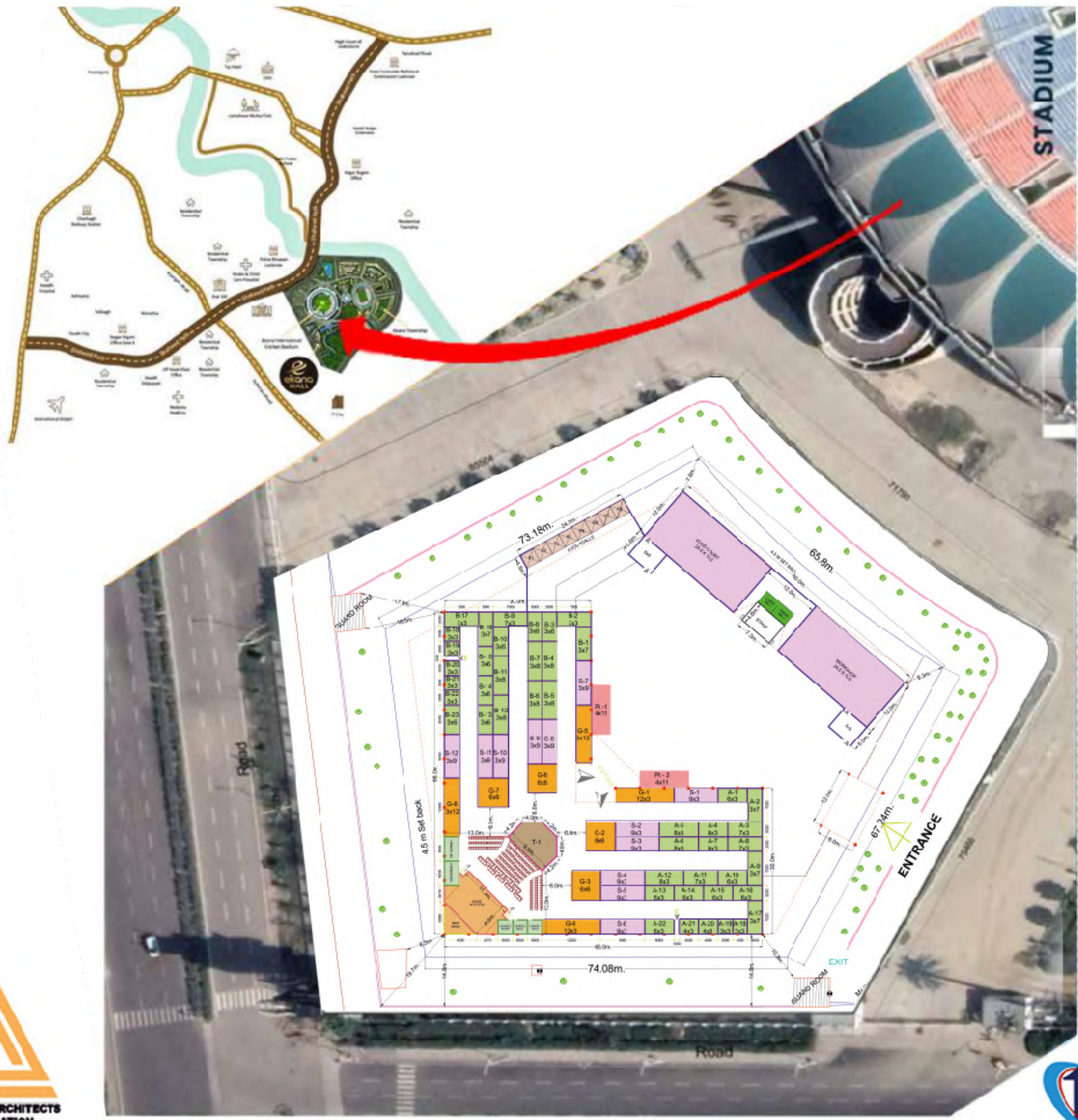


Ar. Asheesh Srivastava



Ar. Anupam Mittal

# Location & Layout



# Participating Chapters



# Knowledge Partners



# Contact for participation/queries



Contact : +918874184076

info@taskmarketingsolutions.in



Contact : +919335210024

lucknowarchitects@gmail.com

# Hospitality Partner



the centrum  
LUCKNOW  
Hotel | Resort | Convention

[www.lucknowarchitecturefestival.in](http://www.lucknowarchitecturefestival.in)

Updated on 26th October, 2024